

<b>HIMSS Asia Pacific Corporate Membership Benefits</b>	<b>Pinnacle USD 18,000 (per year)</b>	<b>Diamond USD 12,000 (per year)</b>	<b>Gold USD 7,000 (per year)</b>
<b>Achieve Thought Leadership</b>			
[HIMSS Asia Pacific Webinar] Speak at our monthly webinars	1 time per year	1 time per year	1 time per year
[HIMSS Asia Pacific National Community] Speak at our national community events	1 time per year	1 time per year	-
[HIMSS Asia Pacific National Community] Moderate a panel discussion	1 time per year	-	-
[HIMSS Asia Pacific National Community] Serve as a Committee Member in one of our National Communities	1 Seat	-	-
<b>Make Industry Connections</b>			
[HIMSS Individual Membership] Complimentary memberships	15 memberships	10 memberships	5 memberships
[HIMSS Individual Membership] Discount rates on additional individual membership	30%	10%	5%
[HIMSS US Annual Conference] Full conference registrations	2 passes	-	-
[HIMSS AsiaPac Annual Conference] Full conference registrations	9 passes	6 passes	3 passes
[HIMSS Asia Pacific National Community] Complimentary registrations	5 passes	3 passes	1 passes
<b>Media &amp; Content Services</b>			
[Content Hosting] Post your case studies/white papers/press releases on the HIMSS Asia Pacific website	Unlimited	Unlimited	8
[HIMSS Asia Pacific Digest] Leverage on the HIMSS Asia Pacific monthly corporate newsletters (e.g. Banner Ads, Members' Spotlight articles, etc)	3 times/year	2 times/year	Once a year
[Exclusive Articles] Reach Asia Pacific audience through article contributions/interviews, hosted on the HIMSS Asia Pacific website	6 times/year	4 times/year	2 times/year
[Leadership Series] Reach Asia Pacific buyers through video contributions, hosted on the HIMSS Asia Pacific website and YouTube	2 times/year	Once a year	-
[Customised Emails] Reach Asia Pacific buyers through targeted mailings	3 times/year	2 times/year	1 mailing per year
[Advertisements] Discounted rates for online advertising	15%	10%	5%
[The Best of HIMSS Asia Pacific Digest] Annual print edition of the best articles, distributed at annual conference to members and VIPs. Advertisement and content options available	Once a year	Once a year	Once a year
[Healthcare IT Directory] Company listing	✓	✓	✓
<b>Strengthen Brand Credibility</b>			
Be recognised as a sponsor at one of our HIMSS Asia Pacific National Communities events	✓	✓	✓
Utilise the HIMSS Asia Pacific logo, along with level of membership, on your website and marketing collateral	✓	✓	✓
Corporate Member's logo to be listed in HIMSS Asia Pacific Digest	✓	✓	✓
Invite HIMSS leaders and experts to speak at your events at a discounted rate	✓	✓	✓
<b>Special Benefits to Enhance Your Participation at Asia Pacific National and Regional Events</b>			
Receive discounts on the regular rates for exhibit booth space	15%	10%	5%
Receive preferential rates on the regular rates for sponsorship opportunities	15%	10%	5%
Receive a booth plaque recognising HIMSS Asia Pacific Corporate Membership	✓	✓	✓